



## History of BiketoberFiesta & Run for the Border

Can you imagine some of the crazy party ideas and weekend getaway fantasies that you and your friends come up with while sitting around drinking actually becoming a reality? Well, that's how BiketoberFiesta, Run for the Border, and our other events were born. When the Costa Baja Hotel in Ensenada Mexico was acquired by members of our group it became the logical venue to make these events a reality and share them with about 150 of our closest friends. Our previous event welcomed riders from 8 States, Mexico, and Canada for an unforgettable weekend of everything that is great about Mexico, riding, partying, and meeting great people. The fun and excitement is always sure to be exotic, erotic, over-the-top, and sometimes shocking (in the best way possible).

BiketoberFiesta is being produced by members of the Costa Baja Hotel and its associates based in Las Vegas, NV. In addition to BF we also develop, organize, promote, and conduct events such as [www.RunfortheBorder.net](http://www.RunfortheBorder.net) and [www.FishingandFloozyies.com](http://www.FishingandFloozyies.com). Currently in the development stages are 3 additional events involving golf, music, and classic cars all for the Ensenada, Baja California Mexico area.

Outside of the Ensenada area our group has been responsible for many ultra successful events and campaigns related to motorcycle rallies, Nascar promotions, nationally touring trade show programs, resort hotel marketing, charity drive organization, and more throughout the North America.



[www.BiketoberFiesta.com](http://www.BiketoberFiesta.com)

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